

# Электротехнический<sup>®</sup> рынок



Рекламно-информационное издание

MEDIA KIT  
**2018**

## About the journal



The magazine is now a full colour glossy in A4 format:

- 88–120 pages per issue;
- bymonthly circulation;
- 10,000 printed copies.

Published since May 2006.

### Magazine's structure:

- world news;
- market and company news;
- analytics;
- company of the issue;
- interviews with CEOs of the industry's leading companies;
- articles and overviews on equipment;
- exhibitions, seminars, conferences.

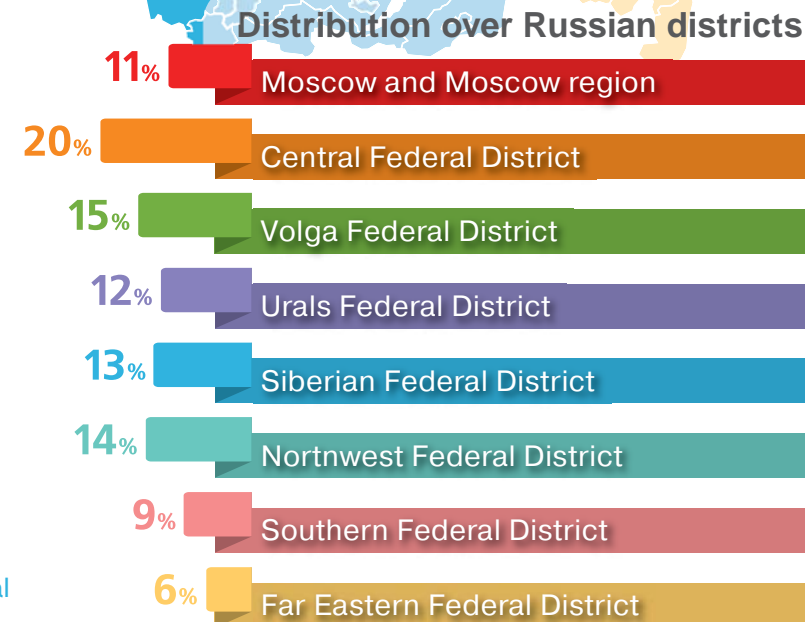
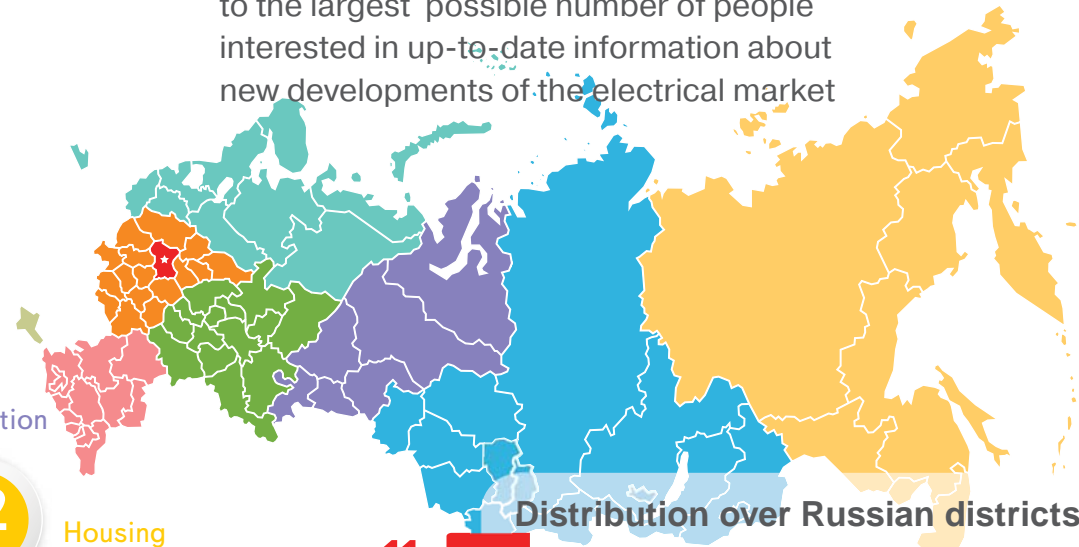
### Electrotechnical Market targets

to give information and expert support to those who are engaged in production, sales and shipments of electrical products, rendering services on equipment repair and technical maintenance and to encourage development of the electrical market.

The magazine is circulated all over the Russian Federation and CIS via:

- Direct subscription (more than 3,500 subscribers);
- Companies' managers at all important electrical exhibitions, seminars and conferences;
- Delivery to personal addresses of leaders and specialists of the electrical industry;
- Free delivery to companies' addresses.

We are trying to deliver our magazine to the largest possible number of people interested in up-to-date information about new developments of the electrical market



### Distribution structure



The audience of the magazine

## No. 1 (January-February) Subject of the issue: Robot-based application of the manufacture: reality and near-term outlook

Deadline for materials:  
January 20  
Publication date:  
**February 20**

- Participation in exhibitions:
- **March 14–16**, Power engineering. Resource Saving exhibition, Kazan
  - **March 15**, Oil and Gas Industry Supply Chain conference, Moscow
  - **March**, Electrotechnical forum at ETM company
  - **March 21–23**, PROMTECHEXPO forum, Omsk
    - exhibition Mechanical Engineering
    - exhibition Automation
    - exhibition OmskGazNefteKhim
    - exhibition InEkSPO. Metrology
  - exhibition Metalworking
  - exhibition Welding
  - exhibition Energosib. SibMashTEK

- **March 21–23**, Autonomous power sources exhibition, Moscow
- **March**, Vacancy fair at Moscow Power Engineering Institute, Moscow
- **April 3–6**, MosBuild exhibition, Moscow
- **April**, Electrotechnical forum at ETM company
- **April 12–13**, Fuel and Energy Complex of Russia in XXI century forum, Moscow
- **April 16–19**, Elektro exhibition, Moscow
- **April 16–19**, NEFTEGAS exhibition, Moscow
- **April**, StroyExpo exhibition, Volgograd

## No. 2 (March-April) Subject of the issue: Made in Russia or Actual import phaseout

Deadline for materials:  
March 10  
Publication date:  
**April 10**

- Participation in exhibitions:
- **April 16–19**, Elektro exhibition, Moscow
  - **April 16–19**, NEFTEGAS exhibition, Moscow
  - **April 17–19**, ExpoElectronics exhibition, Moscow
  - **April 17–19**, ElectronTechExpo exhibition, Moscow
  - **April**, Energy saving and energy efficiency forum, Volgograd
  - **April 25–27**, Russian International Energy Forum, Saint Petersburg
  - **April**, Power industry and Electrotechnics exhibition, Saint Petersburg
  - **April 26–27**, Power Astana exhibition, Astana
  - **April 26–27**, MachExpo Kazakhstan exhibition, Astana
  - **April 26–27**, Kazatomexpo exhibition, Astana
  - **May**, ENERGO-VOLGA forum, Volgograd
    - exhibition Electrical engineering. Lighting engineering. Cable
    - forum and exhibition Energy saving and energy efficiency
    - exhibition Automation. Devices. Electronics
  - **May 23**, Construction in Oil and Gas Industry conference, Moscow

- **May**, Power industry. Electrotechnics. Energy saving and resource saving exhibition, Nizhny Novgorod
- **May**, APSS (automation: projects, systems, facilities) – Siberia conference, Novosibirsk
- **June**, Power engineering of Far East region. Housing services and utilities exhibition, Khabarovsk
- **June**, PTA (advanced automation technologies) – Saint Petersburg forum, Saint Petersburg
- **June**, Power and distributive transformers. Reactors. Systems of diagnostics conference, Moscow
- **June**, Power engineering. Energy efficiency exhibition, Saratov
- **June**, TechnoExpo exhibition, Saratov
- **June**, Oil. Gas. Chem exhibition, Saratov
- **June 18–21**, Oil and Gas/MIOGE, Moscow
- **June**, INNOPROM exhibition, Novosibirsk

## No. 3 (May-June) Subject of the issue: Energy service contracts: El Dorado of possibilities

Deadline for materials:  
May 10  
Publication date:  
**June 10**

- Participation in exhibitions:
- **August**, Building exhibition, Chelyabinsk
  - **August**, Modern City: Energy. Resource saving. Environment exhibition, Belgorod
  - **September**, September, Oil, Gas. Petroleum chemistry exhibition, Kazan
  - **September**, Electrotechnical forum at ETM company
  - **September**, Production modernization for oil and gas refinery conference, Moscow
  - **September**, Oil and gas. Fuel and energy complex exhibition, Tyumen

- **September**, Russian manufacturer forum, Saint Petersburg
- **September**, Industrial show exhibition, Samara
- **September**, Power engineering. City services exhibition, Perm
- **September**, PromEXPO exhibition, Volgograd
- **September**, StroyEXPO. Housing services and utilities exhibition, Volgograd
- **September**, ElectroTech Siberia exhibition, Novosibirsk
- **September**, Surgut. Oil and Gas exhibition, Surgutut

## No.4 (July-August)

Subject of the issue: **Honest business: «Conformance in lighting engineering (results of the Charter signed by lighting technicians about the project realization, further steps in «Fair position»)**

Deadline for materials:

August 20

Publication date:

**September 20**

Participation in exhibitions:

- **October**, Energy saving and energy efficiency exhibition, Saint Petersburg
- **October**, ROS-GAS-EXPO exhibition, Saint Petersburg
- **October**, Industrial lighting engineering exhibition, Saint Petersburg
- **October**, Saint Petersburg International Energy Forum, Saint Petersburg
- **October**, Rugrid-Electro forum, Moscow
- **October**, Power engineering. Energy saving exhibition, Izhevsk
- **October**, Oil and gas. Chemistry exhibition, Perm
- **October**, EnergyExpo exhibition, Minsk
- **October**, Electrotechnical forum at ETM company
- **October**, Oil and Gas Field Services in Russia conference, Moscow

- **October**, Power engineering. Electrotechnics. Energy efficiency exhibition, Yekaterinburg
- **October**, Russian energy forum, Ufa
- **October**, Power Kazakhstan exhibition, Almaty
- **October**, ReEnergy Kazakhstan exhibition, Almaty
- **October**, Lighting Kazakhstan exhibition, Almaty
- **October**, Power electronics exhibition, Moscow
- **October**, Building exhibition, Voronezh
- **October – November**, Hi-Tech Building exhibition, Moscow
- **October – November**, PTA exhibition, Moscow
- **October – November**, New Electronics exhibition, Moscow
- **November**, November, Development prospects of power engineering and high-voltage equipment conference, Moscow
- **November**, Interlight exhibition, Moscow

## No.5-6 (September-December)

Subject of the issue: **Energy saving: towards the tenth anniversary of Federal Law 261**

Deadline for materials:

October 1

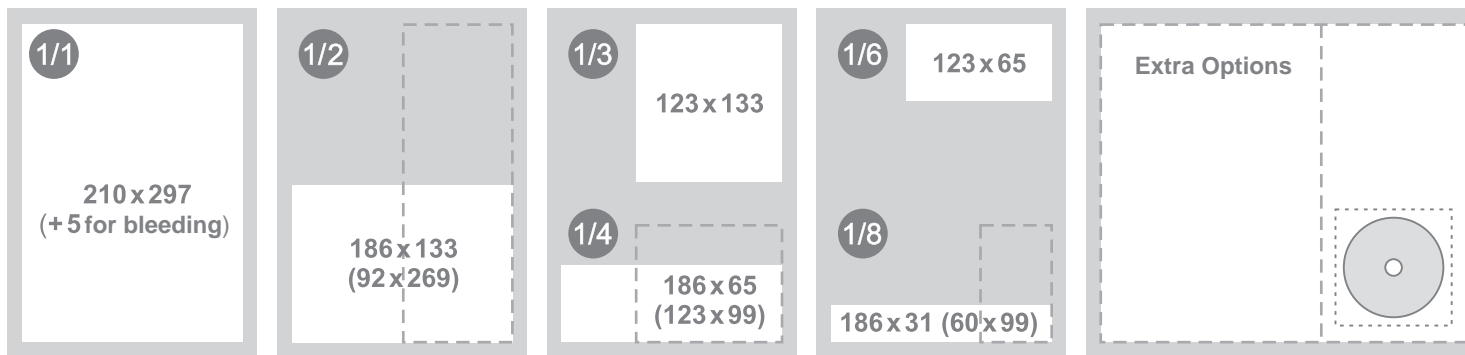
Publication date:

**November 1**

Participation in exhibitions:

- **November**, Interlight exhibition, Moscow
- **November**, Energy efficiency. XXI century. Engineering methods of buildings energy reduction congress, Saint Petersburg
- **November**, Vacancy fair at Moscow Power Engineering Institute, Moscow
- **November**, Industrial electrical engineering and actuators exhibition, Saint Petersburg
- **November**, RADEL exhibition, Saint Petersburg
- **November**, Automation exhibition, Saint Petersburg
- **November**, Siberian energy forum, Krasnoyarsk
- **November**, Oil. Gas. Chemistry exhibition, Krasnoyarsk
- **November**, Electrotechnical forum at ETM company
- **November**, APSS (automation: projects, systems, facilities) – Ural conference, Yekaterinburg

- **November**, PTA (advanced automation technologies) – Ural exhibition, Yekaterinburg
- **November**, Electronics – Ural exhibition, Yekaterinburg
- **December**, Russian Electrical Networks exhibition, Moscow
- **December**, Offshore Oil and Gas Shelves Contracts conference, Moscow
- **December**, Power engineering. Energy efficiency exhibition, Chelyabinsk
- **2019 February**, Automation. Electronics exhibition, Minsk
- **2019 February**, Electrotech. Light exhibition, Minsk
- **2019 February**, SibBuild exhibition, Novosibirsk
- **2019 February**, Power engineering exhibition, Samara
- **2019 February**, Power engineering of Zakamye exhibition, Naberezhnye Chelny
- **2019 February**, YugBuild exhibition, Krasnodar



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2 <sup>nd</sup> cover (210x297 + 5 mm for bleeding)	RUB 79,000
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3 publications —	10%
4 publications —	15%
5 and more publications —	20%
<b>Subscription to the journal:</b>	
6 issues (1 year) —	RUB 6,500

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